Contents

HAPTER		PAGE
	Introduction	v
I	THE SOCIAL CHARACTERISTICS OF CAPITALISM AND	
	THE PSYCHOLOGICAL CAUSES OF ITS VILIFICATION	I
	1. The Sovereign Consumer	1
	2. The Urge for Economic Betterment	3
	3. Status Society and Capitalism	4
	4. The Resentment of Frustrated Ambition	II
	5. The Resentment of the Intellectuals	15
	6. The Anti-capitalistic Bias of American	
	Intellectuals	18
	7. The Resentment of the White Collar Workers	21
	8. The Resentment of the "Cousins"	25
	9. The Communism of Broadway and	
	Hollywood	30
II	THE ORDINARY MAN'S SOCIAL PHILOSOPHY	34
	1. Capitalism as It Is and as It Is Seen by the	
	Common Man	34
	2. The Anti-capitalistic Front	43
	iii	i

CONTENTS

CHAPTER		PAGE
III	LITERATURE UNDER CAPITALISM	48
	1. The Market for Literary Products	48
	2. Success on the Book Market	51
	3. Remarks about the Detective Stories	52
	4. Freedom of the Press	55
	5. The Bigotry of the Literati	58
	6. The "Social" Novels and Plays	66
IV	THE NONECONOMIC OBJECTIONS TO CAPITALISM	73
	1. The Argument of Happiness	73
	2. Materialism	75
	3. Injustice	80
	4. The "Bourgeois Prejudice" for Liberty	90
	5. Liberty and Western Civilization	99
V	"Anticommunism" versus Capitalism	106
	Index	113