Detailed Contents

Analytic Contents of Research Techniques xv

Preface xix
Purpose xix
Audience xix
Format xxi
Outline of Chapters xxii

Acknowledgments xxvii

About the Author xxix

Part I: Preliminary Considerations 1

1. The Selection of a Research Design 3
   The Three Types of Designs 3
   Three Components Involved in a Design 5
   Philosophical Worldviews 5
       The Postpositivist Worldview 6
       The Social Constructivist Worldview 8
       The Advocacy and Participatory Worldview 9
       The Pragmatic Worldview 10
   Strategies of Inquery 11
       Quantitative Strategies 12
       Qualitative Strategies 12
       Mixed Methods Strategies 14
   Research Methods 15
   Research Designs as Worldviews, Strategies, and Methods 16
   Criteria for Selecting a Research Design 18
       The Research Problem 18
       Personal Experiences 19
       Audience 19
   Summary 20
   Writing Exercises 20
   Additional Readings 20

2. Review of the Literature 23
   The Research Topic 23
The Literature Review

The Use of the Literature

Design Techniques

Steps in Conducting a Literature Review

Searching Computerized Databases

A Priority for Selecting Literature Material

A Literature Map of the Research

Abstracting Studies

- Example 2.1 Literature Review in a Quantitative Study
- Example 2.2 Literature Review in a Study Advancing a Typology

Style Manuals

The Definition of Terms

- Example 2.3 Terms Defined in a Mixed Methods Dissertation
- Example 2.4 Terms Defined in an Independent Variables Section

A Quantitative or Mixed Methods Literature Review

Summary

Writing Exercises

Additional Readings

3. The Use of Theory

Quantitative Theory Use

Variables in Quantitative Research

Definition of a Theory

Forms of Theories

Placement of Quantitative Theories

Writing a Quantitative Theoretical Perspective

- Example 3.1 A Quantitative Theory Section

Qualitative Theory Use

Variation in Theory Use in Qualitative Research

Locating the Theory in Qualitative Research

- Example 3.2 A Theory Early in a Qualitative Study
- Example 3.3 A Theory at the End of a Qualitative Study

Mixed Methods Theory Use

- Example 3.4 Theory in a Transformative-Emancipatory Mixed Methods Study

Summary

Writing Exercises

Additional Readings
4. **Writing Strategies and Ethical Considerations**

   Writing the Proposal
   - Sections in a Proposal
   - Format for a Qualitative Proposal

   - Example 4.1 A Qualitative Constructivist/Interpretivist Format
   - Example 4.2 A Qualitative Advocacy/Participatory Format

   Format for a Quantitative Proposal

   - Example 4.3 A Quantitative Format

   Format for a Mixed Methods Proposal

   - Example 4.4 A Mixed Methods Format

   Designing the Sections of a Proposal

   Writing Ideas
   - Writing as Thinking
   - The Habit of Writing
   - Readability of the Manuscript

   - Example 4.5 An Illustration of the Hook-and-Eye Technique

   Voice, Tense, and "Fat"

   Ethical Issues to Anticipate
   - Ethical Issues in the Research Problem
   - Ethical Issues in the Purpose and Questions
   - Ethical Issues in Data Collection
   - Ethical Issues in Data Analysis and Interpretation
   - Ethical Issues in Writing and Disseminating the Research

   Summary

   Writing Exercises

   Additional Readings

---

5. **Part II: Designing Research**

   **5. The Introduction**

   The Importance of Introductions
   - Qualitative, Quantitative, and Mixed Methods Introductions
   - A Model for an Introduction

   An Illustration
   - The Research Problem
   - Studies Addressing the Problem
   - Deficiencies in Past Literature

   - Example 5.1 Deficiencies in the Literature—Needed Studies

---
6. The Purpose Statement
   Significance and Meaning of a Purpose Statement 111
   A Qualitative Purpose Statement 112
   Example 6.1 A Purpose Statement in a
   Qualitative Phenomenology Study 114
   Example 6.2 A Purpose Statement in a Case Study 115
   Example 6.3 A Purpose Statement in an Ethnography 115
   Example 6.4 A Purpose Statement in a
   Grounded Theory Study 116
   A Quantitative Purpose Statement 116
   Example 6.5 A Purpose Statement in a Published
   Survey Study 118
   Example 6.6 A Purpose Statement in a Dissertation
   Survey Study 119
   Example 6.7 A Purpose Statement in
   an Experimental Study 120
   A Mixed Methods Purpose Statement 120
   Example 6.8 A Concurrent
   Mixed Methods Purpose Statement 123
   Example 6.9 A Sequential
   Mixed Methods Purpose Statement 124
   Example 6.10 A Transformative Concurrent
   Mixed Methods Purpose Statement 125
   Summary 125
   Writing Exercises 126
   Additional Readings 126

7. Research Questions and Hypotheses 129
   Qualitative Research Questions 129
   Example 7.1 A Qualitative Central Question From
   an Ethnography 131
   Example 7.2 Qualitative Central Questions From
   a Case Study 132
8. **Quantitative Methods**

Defining Surveys and Experiments

Components of a Survey Method Plan
- The Survey Design
- The Population and Sample
- Instrumentation
- Variables in the Study
- Data Analysis and Interpretation

- Example 8.1 A Survey Method Section

Components of an Experimental Method Plan
- Participants
- Variables
- Instrumentation and Materials
- Experimental Procedures

- Example 8.2 Pre-Experimental Designs
- Example 8.3 Quasi-Experimental Designs
- Example 8.4 True Experimental Designs
- Example 8.5 Single-Subject Designs

- Example 8.6 An Experimental Method Section
9. **Qualitative Procedures**

- The Characteristics of Qualitative Research
- Strategies of Inquiry
- The Researcher’s Role
- Data Collection Procedures
- Data Recording Procedures
- Data Analysis and Interpretation
- Reliability, Validity, and Generalizability
- The Qualitative Write-Up

- Example 9.1 Qualitative Procedures

Summary
Writing Exercises
Additional Readings

10. **Mixed Methods Procedures**

- Components of Mixed Methods Procedures
- The Nature of Mixed Methods Research
- Types of Mixed Methods Strategies and Visual Models
  - Planning Mixed Methods Procedures
  - Timing
  - Weighting
  - Mixing
  - Theorizing or Transforming Perspectives
- Alternative Strategies and Visual Models
  - Sequential Explanatory Strategy
  - Sequential Exploratory Strategy
  - Sequential Transformative Strategy
  - Concurrent Triangulation Strategy
  - Concurrent Embedded Strategy
  - Concurrent Transformative Strategy

- Choosing a Mixed Methods Strategy

Data Collection Procedures
Data Analysis and Validation Procedures
Report Presentation Structure
Examples of Mixed Methods Procedures

- Example 10.1 A Sequential Strategy of Inquiry
- Example 10.2 A Concurrent Strategy of Inquiry
- Example 10.3 A Transformative Strategy of Inquiry