

6

INTRODUCTION

10

MERCHANTS ON THE MALL

16

DOWN ON THE STREET

Photo Essay by Gus Powell

32

INVISIBLE STREET

A HISTORY OF FULTON MALL

Rosten Woo

116

PLANNING CONVERSATIONS

Meredith TenHoor

174

MORE ON MALLS, ARCHITECTURE,

AND PLANNING, CIRCA 1968

Meredith TenHoor

188

AFTERWORD

FULTON MALL STREETScape DESIGN GUIDELINES

Damon Rich

202

BIBLIOGRAPHY

206

ACKNOWLEDGMENTS