



CONTENTS

The World's Most Humble Fruit	xi
-------------------------------	----

PART I: Family Trees

CHAPTER 1: And God Created the Banana	3
CHAPTER 2: A Banana in Your Pocket?	9
CHAPTER 3: The First Farm	15
CHAPTER 4: All in the Family	20

PART II: Expansion

CHAPTER 5: Asia	27
CHAPTER 6: Pacific	34
CHAPTER 7: Africa	40
CHAPTER 8: Americas	45

PART III: Corn Flakes and Coup d'Etats

CHAPTER 9: Bringing Bananas Home	51
CHAPTER 10: Taming the Wild	57
CHAPTER 11: Why Banana Peels Are Funny	63
CHAPTER 12: Sam the Banana Man	71
CHAPTER 13: No Bananas Today	77
CHAPTER 14: Man Makes a Banana	80
CHAPTER 15: The Banana Massacre	84
CHAPTER 16: The Inhuman Republics	90
CHAPTER 17: Straightening Out the Business	93

PART IV: Never Enough

CHAPTER 18: Knowledge Is Powerless	99
CHAPTER 19: Pure Science	103
CHAPTER 20: A Second Front	106
CHAPTER 21: No Respite	111
CHAPTER 22: Brand Name Bananas	116
CHAPTER 23: Guatemala	119

PART V: Good-bye, Michel

CHAPTER 24: Cavendish	135
CHAPTER 25: Falling Apart	142
CHAPTER 26: Embracing the New	148
CHAPTER 27: Chronic Injury	152
CHAPTER 28: Banana Plus Banana	157
CHAPTER 29: A Savior?	166
CHAPTER 30: Golden Child	176

PART VI: A New Banana

CHAPTER 31: A Long Way from Panama	185
CHAPTER 32: Know Your Enemies	194

CHAPTER 33: A Banana Crossroads	201
CHAPTER 34: Frankenbanana	211
CHAPTER 35: Still the Octopus?	218
CHAPTER 36: The Way Out	228
A Banana Time Line	243
Bibliography	261
Acknowledgments	265
Index	269