

01 Identifying

8

EyeballNYC	
Off the Street	10
In the Court	12
Michael Feldman	
Musical Inspiration	14
Reviving the Past	15
P2	
The Space In-Between	16
Lobo	
Warm and Fuzzy	18
Sublimated Beauty	20
GMUNK	
Funk and Groove	22
Fast and Furious	24
FUEL	
Street Smart	26
Tronic Studio	
Typographic Infestation	28
Montgomery & Co. Creative	
Igniting Anticipation	30
Defining the Genre	31
Top of the Food Chain	32
Stockholm Design Lab	
Scandinavian Simplicity	34
Digital Kitchen	
Riding the Soundwaves	36
Virginia Commonwealth University	
Emotive Type	38
At Play	40
M+Motive	
Drill Bits and V-Rods	42
Capturing the Moment	44
mOcean	
Horror Type	46
Koo-Ki Motion Graphics	
Spicing up the News	48
Trollbäck & Company	
Formal Clarity	50
Reinventing the Book	51
Lebanese American University	
Conceptual Type	52

02 Informing

54

Arthur Kuhn	
Omniscient Type	56
Virginia Commonwealth University	
Form and Counterform	58
Foreign Office	
Digital Culture	62
Digital Kitchen	
Protecting Creativity	64
Lebanese American University	
Audiovisual Essay	66
FUEL	
Teasing the Converted	68
Sweaty Serifs	69
Connecting the Dots	70
Carnegie Mellon University	
History Lessons	72

	04 Travelling	116	
	Ten_Do_Ten		
	Icons in Motion	118	
	Fitch		
	Automobile Telematics	124	
	Guido Alvarez		
	Soul Hunting	126	
	Scenting Freedom	128	
	W. Bradford Paley		
	Literary Threads	130	
	Unravelling the Code	132	
	Yugo Nakamura		
	Playing with Time	134	
	Defying Gravity	136	
	Flirting with Code	138	
	Tronic Studio		
	Recalling Memory	140	
	Atmospheric Type	142	
	BüroDestruct		
	Architext	144	
	VCU – Qatar		
	Transformative Type	146	
	Kyle Barrow		
	Mobile Ideography	148	
	PIPS:lab		
	Graffiti in Motion	150	
03 Storytelling	74		
Mirko Ilić			
Intimate Characters	76		
Athletic Types	78		
California College of the Arts			
Personal to Universal	80		
Montgomery & Co. Creative			
Illuminated Narratives	84		
Examining the Details	86		
Bar-room Banter	87		
Trollbäck & Company			
Capturing the Classics	88		
Blind Type	90		
Visual Poetry	91		
InterStitch Films			
Lyrical Movement	92		
Ageless Elegance	93		
Formal Dissection	94		
Counterformal Synthesis	95		
Garry Waller			
Visualizing Conversation	96		
Roberto de Vicq de Cumptich & Matteo Bologna			
Taming the Type	100		
Type Faces	102		
Foreign Office			
Gestural Reality	104		
Carnegie Mellon University			
Story Lines	106		
Digital Kitchen			
Illustrating Whimsy	110		
Hitoshi Takekiyo			
Strictly Business	112		
KeeJung Kwon			
Erotica	113		
John Underkoffler			
Documenting Megalomania	114		
	05 Speculating	152	
	Gicheol Lee		
	Typographic Organisms	154	
	ASCII Image	156	
	Bending the Rules	157	
	Brian Lemen		
	Tactile Typography	158	
	Chisa Yagi		
	Time in Motion	160	
	Matt Woolman		
	Pixel Aquarium	162	
	Avi Haltovsky		
	Scissors, Paper, Type	164	
	Luigi de Aloisio		
	Mechanical Organics	166	
	Simulating Nature	168	
	P2		
	Materialism	170	
	Reza Abedini		
	Persian Influence	172	
	Jeff Bellantoni		
	Alphabet City	174	
	Luigi de Aloisio		
	Clowning Around	176	